



**HIP AND FIT:** Amy McAuley, of Powerhoop NZ, left, and Maree Adam, the founder of Bellyful.

*Photo supplied / Ruthie Stoffels Photography*

## Hooping it up for charity

POWERHOOP NZ, a Howick-based fitness company run by Amy McAuley, had 34 of its customers from all over Auckland powerhoop and run their way around a recent 6km fitness event alongside thousands of other women.

"It was an incredible sight to see all these ladies twirling their hips whilst raising money for Bellyful,

an East Auckland charity which is a non-profit organisation helping new mums in the local community," says Ms McAuley.

"It was so much fun to take part and for us to be able to hoop for that long was really incredible.

"We're delighted to support such an awesome charity and 'hoop' it makes a difference."